

# Putting The Customer First

by Ian Brooks

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Meeting customer needs is the first step to putting them first in your business. Listen. Tell the Truth. Pay Attention

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that puts its users first, whose sole purpose is to serve them, will surely win. But its one thing to know this, another

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matters. Whether you are a business competing for customers or a business membership organisation providing

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customers expect to engage with the businesses they patronize. Here are out-of-the-box ways to show your

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First <https://rabidofficemonkey.com/what-it-actually-means-to-put-the-customer-first/?Cached> May 11, 2015 When it

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17, 2013 In this day and age, when your competitors are just a click away, adopting a customer first culture is the

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