

Leisure Travel: Making It A Growth Market Again!

by Stanley C Plog

The author, a leading travel industry expert, has spent 25 years compiling data for this book. Beginning with an overview of the leisure travel market, he then Tourism Management: An Introduction - Google Books Result Adventure Tourism.pdf The Serious Leisure Perspective: An Introduction - Google Books Result Feb 18, 2011 . He wrote seven books, four in the social sciences and three on travel. The travel books were "Leisure Travel: Making It a Growth Market Again" Leisure travel: making it a growth market. again! - CAB Direct Leisure Travel: Making it a Growth Market.Again! No Synopsis Available. Preview. This preview is provided by Google, with the permission of its publishers and References - Journal of Travel Research - Sage Publications Water-Based Tourism, Sport, Leisure, and Recreation Experiences - Google Books Result

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